

Lockhart Chamber *of* COMMERCE



2025 MAIN PARK SPONSORS PACKAGE

JUNE 12-14



Lockhart Chamber of COMMERCE



\$7500 CTR Presenting Sponsor

- **Logo incorporated into title of the event on all marketing materials**
- **CTR brought to you by _____**
- **Maximum Advertising Exposure on Facebook & CTR Website, and all printed materials**
- **Banner for Main Entrance (4 X 12 vinyl) Sponsor to provide**
- **Banner for Main Stage (3 X 8 vinyl) Sponsor to provide**
- **Banner for Rodeo Entrance (4 X 12 vinyl) Sponsor to provide**
- **30 Second commercial (provided by sponsor) to be played on Rodeo Big screen Friday & Saturday night.**
- **Verbal recognition as CTR Presenting Sponsor on Main Stage throughout event.**
- **Opportunity to distribute promotional items at festival. Must notify the Chamber.**
- **VIP Access**
 - 10 All event access armbands***
 - 10 tickets to Sponsor Appreciation Party**
 - 4 VIP Parking Passes**
 - 24 free beverage tickets**



MUSIC AREA FOCUSED SPONSORSHIPS

\$5000 Main Stage

- Logo on all marketing materials
- Banner for Main Entrance (4 X 12 vinyl) Sponsor to provide
- Banner for Main Stage (3 X 8 vinyl) Sponsor to provide
- Maximum Advertising Exposure on Facebook & CTR Website, and all printed materials
- Verbal recognition as Main stage Sponsor
- VIP Access to Include
 - 8 All event access armbands*
 - 8 tickets to Sponsor Appreciation Party
 - 4 VIP Parking Passes
 - 20 free beverage tickets

\$2500 Beverage Garden (Beer Booth in Music area)

- 3 X 8 Vinyl Banner to be displayed on beer booth. Sponsor to provide.
- 3 X 8 Vinyl Banner to be displayed on festival fencing. Sponsor to provide.
- Maximum Advertising Exposure on Facebook & CTR Website, and all printed materials
- Verbal recognition as The Beverage Garden Sponsor from the main stage.
- VIP Access
 - 6 All event access armbands*
 - 6 tickets to Sponsor Appreciation Party
 - 3 VIP Parking Passes
 - 14 free beverage tickets

\$2000 Artist Hospitality Tent

- Banner (3X8 vinyl) at the main stage area. Sponsor to provide.
- Maximum Advertising Exposure on Facebook & CTR Website, and all printed materials
- Verbal recognition as Artist Hospitality Sponsor during the CTR event, from the main stage area.
- VIP Access
 - 4 All event access armbands*
 - 4 tickets to Sponsor Appreciation Party
 - 2 VIP Parking Passes
 - 12 free beverage tickets



QUEEN COURT FOCUS SPONSORSHIPS

\$3000 CTR Queens Court Sponsorship

- Logo on all marketing materials
- (1) (3 X 8 Vinyl Banner) displayed on festival fencing. Sponsor to provide. Can choose if placed in the main park or Rodeo arena
- Sign placed on parade float which markets to 12 towns including Dickens in Lockhart. Size?
- Maximum Advertising Exposure on Facebook & CTR Website, and all printed materials
- Verbal recognition as The CTR Queen's Court sponsor from rodeo announcer as 2025 Queen's Court announced, and any time Queens Court is in the arena.
- VIP Access
 - 6 All event access armbands*
 - 6 tickets to Sponsor Appreciation Party
 - 3 VIP Parking Passes
 - 18 free beverage tickets

\$2000 Queen's Court Raffle Supporter

- Maximum Advertising Exposure on Facebook & CTR Website, and all printed materials
- Name / Logo placed on all raffle tickets sold.
- 3X8 vinyl banner is placed at Cowboy Breakfast.
- Verbal recognition as Queens Court Raffle Sponsor during breakfast.
- VIP Access
 - 4 All event access armbands*
 - 4 tickets to Sponsor Appreciation Party
 - 2 VIP Parking Passes
 - 12 free beverage tickets



KID'S CORRAL SPONSORSHIPS:

\$2500 Kid's Corral Presenting Sponsor

- **3 X 8 Vinyl Banner to be displayed at Kids Corral. Sponsor to provide.**
- **Maximum Advertising Exposure on Facebook & CTR Website, and all printed materials**
- **Verbal recognition as The Kid's Corral Presenting Sponsor from the main stage and rodeo arena.**
- **VIP Access**
 - 6 All event access armbands***
 - 6 tickets to Sponsor Appreciation Party**
 - 3 VIP Parking Passes**
 - 14 free beverage tickets**

\$1500 Swifty Swine Races

- **3 X 8 vinyl banner to be displayed ay races. Sponsor to provide.**
- **Maximum Advertising Exposure on Facebook & CTR Website, and all printed materials**
- **Announcement at all Chisholm Trail Round-Up activities**
- **VIP Access**
 - 4 All event access armbands***
 - 4 tickets to Sponsor Appreciation Party**
 - 2 VIP Parking Passes**
 - 12 free beverage tickets**

BBQ SPONSORSHIPS

\$3500 Pit Master Sponsor

- **3 X 8 Vinyl Banner to be displayed in BBQ & Chili Cook-off area. Sponsor to provide.**
- **Exposure on Facebook & CTR Website, and all printed materials**
- **Verbal recognition as The Pit Master Sponsor from the main stage.**
- **Your sponsorship is announced as winners are acknowledged from the Main Stage**
- **VIP Access**
 - **6 All event access armbands***
 - **6 tickets to Sponsor Appreciation Party**
 - **2 VIP Parking Passes**
 - **10 free beverage tickets**

\$1500 BBQ Judging Tent

- **3 X 4 Vinyl Banner to be displayed in BBQ & Chili Cook-off area. Sponsor to provide.**
- **Exposure on Facebook & CTR Website, and all printed materials**
- **Verbal recognition as Sponsor of the Judge's Tent.**
- **Your sponsorship is announced as winners are acknowledged.**
- **VIP Access**
 - **4 All event access armbands***
 - **4 tickets to Sponsor Appreciation Party**
 - **2 VIP Parking Passes**
 - **8 free beverage tickets**

\$1000 Grill Master (Chef's) and Specialty Sponsorships

- **Brisket**
- **Ribs**
- **Chicken**
- **Beans**
- **Chili**
- **Salsa**
- **Cooks Choice**
- **Bartenders Choice**
- **Best Pit**
- **Showmanship**
- **3 X 4 Vinyl Banner to be displayed in BBQ & Chili Cook-off area. Sponsor to provide.**
- **Exposure on Facebook & CTR Website, and all printed materials**
- **Verbal recognition when the winner of the category is announced.**
- **VIP Access**
 - **2 All event access armbands***
 - **2 tickets to Sponsor Appreciation Party**
 - **1 VIP Parking Passes**
 - **6 free beverage tickets**



Welcome to the CTR sponsorship \$350

- **Your name or business listed on a banner at park entry.**
- **(2) armbands**

ADDITIONAL INFORMATION

**Please make all checks payable to: The Lockhart Chamber of Commerce
W. Market St., Lockhart, TX 78644
512-398-2818**